



**IRAN** **2017**  
**Economic & Investment**  
**Opportunities Forum**  
Free & Special Economic Zones

**TEHRAN, IRIB & Esteghlal Hotel**  
**25<sup>th</sup>-28<sup>th</sup> November 2017**



# CONFERENCE

## **IRAN: Investment Challenges and Opportunities** **The Key Role of Free & Special Economic Zones**

### **Hosted by:**

**SEM NAN Province Government**

### **In cooperation with:**

**Femoza “The World Free & Special Economic Zones Federation”**

### **Organizer:**

**Eghtesad Iranian Research & Studies Institute (EII)**

### **With the support of the Iranian:**

- **Ministry of Economic Affairs and Finance**
- **Organization for Investment Economic and Technical Assistance of Iran**
- **Supreme Council of Free Trade & Special Economic Zones**

### **Host City:**

**Tehran, Islamic Republic of Iran**

### **Date:**

**Conference: 25th & 26th November 2017**

**B2B Meetings & Plant Visits: 27th & 28th November 2017**

## IEIO Forum Venue



**IRIB International Conference Center (IICC)**



**Esteghlal Parsian Hotel, Tehran**  
**Location for b2b meetings**

# International Support



**Swiss-Iranian Chamber of Commerce and industry, Zurich, Switzerland**

**Chamber of Commerce, Industry and Services of Geneva, Switzerland**

**Italy-Iran Chamber of Commerce, Rome, Italy**

**British Iranian Chamber of Commerce, London, UK**

**German-Iranian Chamber of Commerce and Industry, Tehran, Iran**

**European Iranian Business Alliance – EIBA , London, UK**

**Polish-Iranian Chamber of Commerce, Warsaw, Poland**

**Swiss Asian Chamber of Commerce, Zurich, Switzerland**

**ASCAME – Mediterranean Chamber of Commerce Association,  
Barcelona, Spain.**

**UNIDO, Vienna, Austria, and Tehran, Iran**

**ASEAN Secretariat, Jakarta, Indonesia**

**EURASIAN ECONOMIC UNION Secretariat – Moscow**

**EIB European Investment Bank, Luxembourg**

**Asian Development Bank, Manila, Philippines**

**World Trade Organization, WTO, Geneva, Switzerland**

## **IEIO Forum Objectives**

- To Incite Foreign Direct Investors to Explore a Wealth of Opportunities in Iran
- To Introduce Concrete Prospects for FDI and JV projects
- To Foster Innovation and Transfer of technology to Iranian industries.
- To network with international representatives in view of establishing successful FDI partnerships
- Foster Growth and Job Creation in the Strategic Sectors

## **IEIO Forum Highlights**

- Creating and Developing Free & Special Economic Zones in Iran
- Minimizing risk and maximizing sustainable profits in investing in Free & Special Economic Zones
- Supporting Local Industry through FDI and JV
- Belt & Road Initiative
- Green Zones, environment protection and maintenance
- Digitalization and start-up eco-system in Iran
- Smart Cities, Zones and Aerotropolis
- Optimizing New Activities, including Developing non-Oil Export markets

## **IEIO Forum Sectors**

- Renewable Energies - Water/Waste Treatment- Recycling Industry
- Agro-business industry
- Oil, Gas & Petrochemical/Compounding Engineering Industries
- Automotive
- Electronics – ICT – E-Commerce
- Mining
- Construction Materials (Cement, Stone, Ceramics...)
- Paper, Printing & Packaging
- Textile
- Bunkering and Maritime
- Aviation
- Infrastructures (rail, roads, dams, energy, etc.)
- EPCF - Engineering, Procurement, Construction, Finance
- Tourism & Hospitality Industry
- Healthcare Villages
- Trade and Investment Finance

# Panels & Topics

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## \*Foreign Investment Opportunities in IRAN

**Dr. Mohammad Khazaei**, Deputy Minister of Economic and Finances, Head of Iranian Investment Organization

## \*FDI Global Trends

**Mr Chris Knight** – Global Commercial Director, FDI Intelligence Financial Times Group

## \*BELT & ROAD initiative – The Modern New Silk Road

**Professor Dr. Paul TAE-LEE**, Ocean College, Zhejiang University, China

2

## Banking, Trade & Investment Finance Programs

**Dr. Valiollah Seif Charmain** of the Central Bank of I.R. Iran

**Mr. Laurent SCIBOZ** Vice President PARfinance SA

**Mr. Xanyar Kamangar**, Founding Partner, Griffon Capital

**Mr. Baki Maneche**, Founding Partner, Ferdowsi Legal

Representatives from Iranian and International Companies

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## Automotive Industry – Automobile Production, Parts & Accessories

**Mr. Pierluigi Ghione**, General Manager Grammer AG, Board Member of Automotive Associations and Clusters in CEE/SEE

Representatives from Iranian and International Companies

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## Clean Energies, Green Zones and Water treatment

**Mr. Ali Benouari**, Founder and President, EcoFinance SA

Representative of the Ministry of Energy

**Mr. Behnam Khatami**, Managing Partner, Sabeti & Khatami

Representative of SATBA, the New Energy Organization

Representatives of Foreign Companies leader in the sector

# Panels

## *FDI Experiences: Feedback from Companies and Free & Special Economic Zones*

Moderator : **Juan Torrents – Femoza President**

**Mr. Morteza Bank, Secretary of the Supreme Council for Iranian Free & Special Economic Zones**

**Dr. Dragan Kostic, CEO Pirot Free Zone, Serbian Free Zones Group, Serbia  
Representatives of Industries and Free Zones**

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## *Digitalization and Start-up Ecosystem in Iran*

**Mr. Mazdak Rafaty, Entrepreneur, Investor, Femoza Consultative Board Member**

**Prof Knut Foeckler International Media Management , Munich Business School (MBS), Honorary Professorship at the Hochschule Hanns Eisler Berlin and Freie Universitaet Berlin (FU)**

*Representatives of Foreign Companies*

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## *Investment Opportunities in Oil, Gas and Petrochemical Industries*

**Representative of the Ministry of Oil**

**Representative of Oil Industry Pension Fondation**

**Other representatives involved in the Sector**

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## *Health & Medical Tourism Industries, Healthcare Villages and Construction*

**Representative of Heritage, Craft and Tourism**

**Other representatives involved in the Sector**

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## *Investment Opportunities in Agro Industries.*

**Chairman: Representative of the Agriculture Industry**

**Representative of the Agriculture Bank**

**Owners of agriculture projects**

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# Speakers



**Dr. Mohammad Khazaei**, Deputy Minister of Economic and Finances, Head of Iranian Investment Organization



**Dr. Valiollah Seif** Chairman of the Central Bank of I.R. Iran



**Mr. Juan Torrents** Economist by University of Barcelona Doctor in External Trade and Economics, President of FEMOZA



**Dr. Dragan Kostic** CEO Pirot Free Zone, Serbian Free



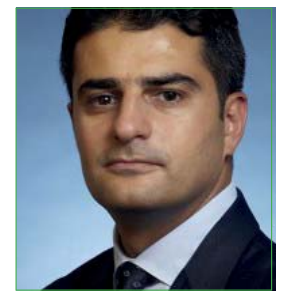
**Professor Dr. Paul Tae-Woo Lee** Ocean College Zhejiang University Zhoushan, China



**Mr. Mazdak Rafaty** Entrepreneur Investor and Femoza Consultative Board Member



**Mr. Laurent Sciboz** Vice President PARfinance SA



**Mr. Xanyar Kamangar** Founding Partner, Griffon Capital



**Mr. Behnam Khatami** Managing Partner Sabeti & Khatami



**Prof. Knut Foeckler** Internationally renowned Marketing and Media expert



**Mr. Pierluigi Ghione** General Manager GRAMMER AG, Member of Automotive Associations and Clusters in CEE/SEE



**Mr. Chris Knight** – FDi Intelligence Financial Times Group



**Mr. Baki Maneche** Founding Partner Ferdowsi Legal



**Mr. Ali Benouari** Founder & President Ecofinance SA



## **The IEIO Forum is addressed to:**

- **Investment Banks, International Trade & Financial Institutions**
- **International Foreign Direct Investors: Multinational Corporations and Globalized SMEs**
- **Free Zones & Their Tenants**
- **Investment Promotion Agencies - IPA's**
- **Government Bodies from the Region and Worldwide**
- **Economic Development Organizations**
- **High-Tech Parks**
- **Ports & Airport Authorities**
- **Transportation Companies & Logistics Operators**
- **Iranian Industries, Trade and Service Companies**
- **Chambers of Commerce and Industry**
- **International Professional Associations**
- **Femoza Database spread over 225 Countries**

# Program

## First Day

- 17.00 Registration**
- 18.00 Opening Ceremony**
- 19.00 Official Speeches**
- 20.30 Welcome Reception**

## Second Day

- 09.00 Sessions 1-2**
- 10.30 Coffee Break**
- 11.00 Session 3- 4-5**
- 13.15 Working Lunch**
- 14.30 Sessions 6-7-8-9**
- 18.00 Conclusions**
- 18.15 Awards**
- 18.45 Closing Ceremony**

## Third and Fourth Day

- **B2B meetings**  
**10h00 - 17h00**  
**@ Esteghlal Parsian Hotel, Tehran**
- **Possible plant visits**



# Investment Promotion Events By FEMOZA

2013, Tangier, Morocco



2014, Beograd, Rep. of Serbia



2015 Gomel Raton, Belarus



2015, FDi, Financial Times London, UK



2016 MEDA/Week, Barcelona





## Host, Organizer and Co-Organizers



Semnan Province Government



EII Eghtesad Iranian  
Research & Studies Institute



FEMOZA

## PARTNER Organizations

- **Iran Investment Group – Dusseldorf, Germany**
- **DIAMINDS Strategic Advisory, Geneva, Switzerland**
- **Swiss–Iranian Chamber of Commerce and Industry, Zurich, Switzerland**

# IEIO



## Communication

For any question or further information please contact:

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